

Annual Report for Fiscal Year April 1, 2013 – March 31, 2014

<u>Mission</u>

Every child deserves a healthy start; it is the best gift a community can give its children and itself. The Mother & Child Health Coalition works together with community partners and families to promote wellness and advocate excellence in health care.

2013-2014 Board of Directors

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Laura Scott Founder Laura Scott Communications

MCHC Vision

Mother & Child Health Coalition's (MCHC) vision is that every mother and child in greater Kansas City will be healthy. MCHC believes that healthy families make healthy communities.

During the past year, the MCHC board, staff and committees continued to work on activities related to the five priority initiatives for MCHC— infant mortality, childhood injury prevention, immunizations, childhood obesity, and breastfeeding. Progress on these activities is described in the pages to follow.

Numerous press releases and articles on MCHC activities and child health topics were sent to major Kansas City area media/publication outlets. Several interviews with MCHC members and staff related to MCHC activities were conducted with local radio, newspaper and television media. Thousands of MCHC Community Resource Guides were distributed to local agencies and individuals.

MCHC continued to be represented on many groups, such as the Missouri Task Force on Prematurity and Infant Mortality, Kansas Blue Ribbon Panel on Infant Mortality, Kansas Perinatal Quality Collaborative, March of Dimes, Kansas City Missouri Health Commission's Women, Infants, and Children's Health Committee, Weighing In Childhood Obesity Collaborative Steering Committee, Safe Haven Coalition, Kansas Breastfeeding Coalition, Beans and Greens Advisory Board, Child Abuse Roundtable, Child Abuse Prevention Association, Wyandotte County Early Childhood Interagency Coordinating Council, Kansas Dental Project Coalition, Kansas Medicaid Access Coalition, Institute of Museum & Library Services Early Learning Collaborative, Kansas City Regional Home Visiting Collaborative, Missouri Advisory Committee for Childhood Immunizations, Show Me State Adult Immunization Coalition, Northland Mother & Child Health Partnership, and Missouri Children's Leadership Council.

The Coalition maintained a strong financial position. Quarterly reports for key financial indicators were consistently positive. For every dollar of funding received, approximately 90% was used in programs and 10% for administrative and fundraising costs.

The major grants awarded were from U.S. Department of Health and Human Services, Health Resources Services Administration's Maternal and Child Health Bureau (Healthy Start Program); Missouri Department of Health and Senior Services (Immunization and Safe Kids programs); United Way (Immunization and Safe Kids programs); Victor E. Speas Foundation (Fetal and Infant Mortality Review Program). Two new grants have been awarded from the W.J. Brace Charitable Trust (Fetal and Infant Mortality Review Program) and from the Health Care Foundation of Greater Kansas City (Breastfeeding KC Project). Corporate and individual contributions along with memberships contributed to overall income. Over 2,000 hours of volunteer time contributed to enhancing program and operation activities. The board's priorities are to diversify funding and grow membership.

On behalf of the MCHC staff and Board of Directors, we want to thank all of our members, partners, and volunteers for your ongoing support of the Coalition and for the work that you do every day to keep mothers, children, and families healthy. Your continued support, collaboration and innovative ideas are vital as we strive to see that every child in our community receives a healthy start.

Susan S. McLoughlin, MSN, RN, CPNP Executive Director

Kansas City Healthy Start

Jean Craig, Ph.D. Project Director

Kansas City Healthy Start (KCHS) is a bi-state, home-visitation program of Mother & Child Health Coalition that seeks to improve the health of pregnant women and infants while decreasing infant mortality and ethnic disparities. Through three subcontract sites located in Jackson County, Missouri and one subcontract site located in Wyandotte County, Kansas, KCHS serves both sides of the state line. Care coordination teams are located at Truman Medical Centers – Hospital Hill, and Children's Mercy Hospitals and Clinics (CMH) in Missouri, and Project EAGLE in Kansas. These teams consist of a family advocate, family support worker and outreach worker.

The care coordination teams through Children's Mercy Hospitals & Clinics (CMH) and Truman Medical Centers served a total of ten ZIP code areas in Jackson County, MO which include: 64106, 64108, 64109, 64110, 64124, 64126, 64127, 64128, 64130 and 64132. CMH has two teams, which provided services to both English-speaking and Spanish-speaking program participants. Project EAGLE provided services to six ZIP code areas in Wyandotte County, KS, which include: 66101-66106

Over 300 families were served in 2013. As KCHS focused on early prenatal care, transportation to medical appointments was provided for participants when needed. Monthly childbirth classes and home visits with the KCHS families were provided by the program's clinical nurse family advocate. A Memorandum of Understanding (MOU) was developed with Connections to Success to refer KCHS program participants, and especially the fathers of the KCHS children and also the male significant others of the women enrolled in the program. A MOU was also developed with the AdHoc Group Against Crime to address trauma- informed care and toxic stress.

The data collection and reporting process continue to be provided by the Program Evaluator through the subcontract with UMKC's Institute for Human Development.

The application for the competition *Healthy Start Initiative: Eliminating Disparities in Perinatal Health* grant opportunity was successfully submitted on January 21, 2014. A notice of whether the grant is awarded is expected in late April. Due to a small number of applicants, a "second chance" opportunity to submit was offered. For this program, MCHC submitted a second application on March 31st for Level 2 funding for a total of \$1.2 million dollars. This grant opportunity is also a 5-year grant cycle but would begin September 1, 2014 and end May 31, 2019. A notice of whether this second opportunity is awarded is expected sometime during the summer.

Kansas City Fetal Infant Mortality Review Program Mary Jean Brown, MS, RNC FIMR Coordinator

The Fetal Infant Mortality Review (FIMR) program was implemented nine years ago by MCHC to intensify the focus on reducing infant mortality and health care disparities in the community. The goal of the FIMR program is to enhance the health and well-being of women, infants and families by improving community resources and service delivery systems available to them. The FIMR program is an action-oriented process where cases are reviewed to determine the factors contributing to the fetal or infant death, trends are identified, and then recommendations for change are developed. By design, the FIMR program allows us to review detailed accounts of each fetal and infant death in ten ZIP codes in Kansas City, Missouri. The current ZIP codes are: 64109, 64110, 64123, 64124, 64127, 64128, 64130, 64131, 64132 and 64134.

The Kansas City FIMR program is a two-tiered process. The Case Review Team (CRT) methodically analyzes individual cases in depth and makes recommendations for action. The Community Action Team (CAT) works with the CRT and translates the recommendations into relevant community action. The CAT responds to broad issues that are often politically complex and may require significant time and resources to implement change.

Since 2005, 158 cases of fetal and infant deaths have been reviewed by the CRT. Trends of health issues within the FIMR population of women with a loss, have remained the same: obesity, addiction to alcohol, tobacco and/or drugs, late or no prenatal care and mothers with a history of asthma. A survey of providers and cost for pregnancy testing has been done and recommendations were proposed to the Women's Infants' and Children's Health Committee of the Kansas City, Missouri Health Commission. This list of providers has been published in the MCHC Resource Guide.

The Back to Sleep campaign was started in the early 1990's to emphasize the message that infants should be placed on their back to sleep. Since parents and caregivers began following this recommendation, the number of SIDS deaths has decreased by over 50 percent. Although great progress has been made to lower the incidence of SIDS, in recent years other sleep-related infant deaths including suffocation, asphyxia and entrapment have increased. Not all sleep related infant deaths occur while in the care of the mother. The Safe Sleep Task Force recognizes the need to educate those caring for the newborn in the mother's absence (relatives and day care providers).

SIDS training in safe sleep practices was provided to all MCHC staff members. Safe sleep packects, including all free materials from the National Institute of Child Health & Human Development, were distributed to pediatricians in the FIMR ZIP codes in KCMO and Wyandotte County. Instructions were provided on reordering the materials.

Our Health Matters, a local, free health care publication, devoted two pages to educating readers on safe sleep practices. Healthy Start Programs as well as the FIMR program data were discussed on the radio station KKFI (FM 90.1) in honor of Infant Mortality Month.

Venkata Garikapaty, PhD, from the Missouri Department of Health & Senior Services (MODHSS), Office of Epidemiology, presented data from the Missouri Pregnancy Risk Assessment Monitoring System. This program is a joint research project between MODHSS and the Centers for Disease Control and Prevention. The goal is to determine why some babies are born healthy and others are not.

Mid America Immunization Coalition

Regina A. Weir MAIC Coordinator

Since 1992, the Mid America Immunization Coalition (MAIC) has made its presence known in the metropolitan area. MAIC's mission is to protect all of greater Kansas City's children, adolescents and adults against vaccine-preventable diseases.

Vaccines work. They are the most effective preventative medicine of the 20th century. In addition, they rank highest in the number of lives saved per cost. However, there have always been barriers that affect rates and make our society more vulnerable to the diseases they prevent. Lack of knowledge of the seriousness of the

diseases and of the vaccine schedule, (especially shots for adolescents and adults), fear of pain from the shots, poor record-keeping as to what shots have been given, inadequate health insurance or access to health care, time, and transportation are long-time barriers. Recent anti-vaccine messages only serve to make Mid America Immunization Coalition's (MAIC) promotion of immunizations among the entire population of the metro area even more urgent, because if there is one thing we know, it is that vaccines work.

MAIC accomplishes this through collaboration, advocacy and education. Serving Clay, Platte, Jackson, Cass, Johnson, Ray, Lafayette counties in Missouri and Wyandotte and Johnson Counties in Kansas.

MAIC:

- Bee Wise Immunize is MAIC's most well-known program, published in the KC Star monthly (pro bono) that serves both as a notice and a reminder to all parents to keep their children up-to-date on immunizations and the importance of adult vaccines.
- Increased communication with African American and Hispanic communities resulting in a partnership with the Black Health Care Coalition,
- Presented immunization information to attendees at Health & Safety and Back to School Fairs organized by a variety of organizations across the metro area,
- Provided information about local and national immunization conferences, webinars, announcements, program trainings and issues via email to Mother & Child Health Coalition's various group lists and the website.
- Attended two Missouri's Childhood Immunization Advisory Committee meetings (appointed to represent the Northwest District of Missouri).
- Held the MAIC Symposium on June 21, 2013. 185 participants. 8 private exhibitors.
 - **Topics and Speakers:**
 - Immunizations: Crossing All Borders Capt. Jose Belardo, JD, MSW, MS Regional Health Administrator HHS/OASH/Region VII
 - Pertussis: Age is No Border Mary Anne Jackson, MD Children's Mercy Hospital
 - Pharmacists' Changing Roles Kristen L. DiDonato, Pharm. D., BCACP UMKC School of Pharmacy
 - Influenza: What's New Christopher Harrison, MD Children's Mercy Hospital
 - > Adult Immunizations: Issues Across the Lifespan
 - Immunization Panel:
 - Communicating Across All Borders
 - Talking with Parents
 - Talking with Teens
 - Talking with Seniors
 - Talking with Diverse Cultures
- MAIC is in the planning stages of the MAIC Symposium 2014.
- MAIC monitored both the Kansas and Missouri State General Assemblies on all immunizations issues.
 - MAIC initiated a meeting with Senator Walsh, the Commissioner of DESE and the Director of MODHSS to discuss adding meningitis to the school entry vaccine requirements for all students in Missouri in 2015. Draft policy is currently in committee.
 - Testified in support of the Immunization Registry Bill in the Missouri House of Representatives, and provided written testimony on the meningitis bill in both the Missouri

House and Senate, which would require all colleges and universities in Missouri to require students living on campus to be vaccinated against meningitis.

- Attended meetings with state stakeholders to plan strategy for Missouri's state immunization registry (Show-Me -Vax) 2014 legislative policy.
- MAIC partnered with Walgreens Pharmacy and HHS Region VII and held 4 Free Flu Clinics in KCK and KCMO providing a total of 975 free flu vaccinations.
- Hosted MAIC quarterly meetings with the Missouri Bureau of Immunization Assessment and Assurance.
- Wrote grant proposal to the Office of Assistant Secretary of Health for a \$1.5 million immunization program. Will hear outcome of proposal in the summer of 2014.

<u>Safe Kids Metro KC</u>

Regina A. Weir Safe Kids Metro KC Coordinator

Since 2005, MCHC has been in partnership with members of numerous organizations that make safety a priority, Safe Kids Metro KC (SKMKC) has been a voice for child safety initiatives that encompass numerous injury areas. Providing direct service and supplies, SKMKC is both a resource and a tool for groups wanting to promote childhood safety. Safe Kids Metro KC works with community partners to prevent accidental injury and death to children ages 19 and under in Clay, Platt and Jackson counties in Missouri and Wyandotte County, Kansas by educating adults and children, creating safe environments, conducting research and advocating for effective laws.

SK Metro KC received \$500 from Safe Kids Worldwide for International Walk to School Day, \$300 from Kansas Safe Kids for a Bucks to Buckles campaign and \$3500.00 from KDHE to conduct Safe Sleep Clinics in Wyandotte County in 2014.

- Provided information to partners in the way of brochures and handouts at:
 - Research Medical Center Health Fair
 - Head Start Parent's University Meetings
 - Childcare trainings for LINC
 - Snake Saturday Parade

Other activities included:

- > Partnered with General Motors/Fairfax on their community fair,
- Provided pedestrian and Halloween safety activities to schools,
- > Participated in Health & safety fairs and back-to-school fair,
- > Provided Child Passenger Safety Technician training classes in partnership with CMH,
- Coordinated the annual Child Safety Initiative Conferences, held during April 2013, which is nationally recognized as Child Abuse Prevention Month,
- Initiated and worked with legislators to develop strategy for policy on Safe Haven Law that was introduced into the 2013 General Assembly and signed into law in August 2013.
- > Participated in Safe Kids Kansas Safe Sleep Task Force meetings,
- > Held two of six Safe Sleep Clinics in Wyandotte County,
- Held quarterly Safe Kids Metro KC meeting, partnering with the Metro KC Youth Collaborative on Suicide Prevention and Youth Mental Health First Aid at the Clay County Health Department for two meetings,

- > Attended Safe Kids Kansas Quarterly Meetings and MODHSS quarterly Safe Kids Meetings,
- Piggy backed on the CDC's National Safety days for children's issues, kept web site seasonally updated on unintentional injury prevention strategies, and conducted trainings for childcare providers and grandparent caregivers on injury prevention,
- Participated in Destination Safe Leadership meetings at Mid-America Regional Council. Destination Safe establishes the region's transportation safety priorities, coordinates regional safety planning and implements efforts that improve transportation system safety decreasing roadway deaths and injuries. This program includes public information and education including pedestrian safety and child passenger safety,
- Participate in the Share the Road Safety Task Force. As the numbers of bicyclists on our roads increase, the issue of bike safety becomes a more serious concern both for bicyclists and drivers of motorized vehicles. Share the Road Safety Task Force works to increase awareness of roadway safety including bicycles safety and helmet use for adults and children.

Safe Haven for Newborns Education Task Force

Purpose: This group is charged with increasing public knowledge of the Safe Haven law in Missouri and Kansas, and exploring various methods of outreach to the community. The following are some accomplishments.

- **Power Point:** the Safe Haven Power Point presentation was updated and is available on the MCHC (<u>www.mchc.net</u>) website; it is also used as part of in-person training presentations.
- **Presentations:** Approximately 20 presentations have been made to various committees and organizations, including North Kansas City, Holt and Pleasant Valley Fire Departments. The Education Task Force is seeking more of these opportunities.
- Media campaign: The Safe Haven for Newborns campaign, "No One Ever Has to Abandon a Newborn," was on the taillights of ten Kansas City Area Transportation Authority buses for the month of April 2014, Child Abuse Prevention Month. Viewership The average reach is 64.56% of adults, an average of 3.33 times.
- **Signs:** Permanent metal signs are up in most Safe Haven locations, including hospitals, police and fire stations in Missouri, and hospitals, fire stations and health departments in Kansas. In Missouri, the law was amended in August 2013 to increase the time allowed from 5 to 45 days, and adding maternity homes and pregnancy resource centers to the list of official Safe Havens. The Education Task Force is working on communicating with these new organizations and providing them with appropriate materials.
- **Display:** The Safe Haven table-top display was shown at two major conferences: 2013 MAIC Symposium, the 2014 Child Safety Initiative (CSI) Conference, and all MCHC Quarterly meetings.
- **Posters/Pamphlets:** Posters, available in Somali, Arabic, English and Spanish, and brochures in English have been updated with the new law information. These are all available on the <u>www.mchc.net</u> website, and have been distributed widely by Safe Haven members, and are on display at many locations, including libraries, high schools, colleges, health departments and clinics. The MO Department of Health is developing their own brochure; the Task Force has provided input on this.
- Partners:
 - Information is on the KCMO Police Website at (<u>http://www.kcmo.org/police/Crime/SexCrimes/SafeHavensforNewborns/index.htm</u>)
 - Lee's Summit police have added information to their website.
 - Kansas City, Kansas libraries were asked to add a Safe Haven logo to the desktop of their computers.

- "Taking it to the Pews" program on HIV is considering adding the Safe Haven flier with their materials.
- Met with the Black Health Care Coalition and gave them the Safe Haven brochure, which they agreed to distribute to their churches.
- Catholic Charities' Refugee and Migrant Services department has agreed to distribute materials to refugees and include information on Safe Haven in their initial orientation.
- **Survey:** A survey to determine awareness of Safe Haven for Newborns was distributed to over 160 area Safe Havens. The Task Force provided materials and education to those agencies requesting signs, pamphlets or training.
- Social Media: Messages and photos are posted regularly on Face Book and Twitter.
- Interviews: The links for all interviews are on the MCHC website at <u>www.mchc.net</u>.
- YouTube: The Riverside MO police department and Park Hill South High School partnered to create a <u>video</u> on Safe Haven and posted in on YouTube. They are currently planning to update the video with information on the new Missouri law.

Goals of the Safe Haven Coalition (accomplished):

- 1) Pushed to change legislation to be the same in Missouri as inKansas and allow for infants up to 45 days old to be safely handed over to Safe Haven site personnel. Took effect August 2013. Also was amended to add maternity homes and pregnancy resource centers.
- 2) Succeeded in getting the KCMO Fire Department to display permanent Safe Haven signs.
- 3) Redesigned sign: simplified with bigger graphics, less text, red border.
- 4) Increase funding for public awareness campaign ongoing need.

Legislative Committee

Anna Lambertson, M.A., International Relations Council Committee Chairperson

The committee shall participate in and develop legislative/advocacy activities that will promote and improve maternal/child health care.

Major accomplishments this past fiscal year:

- The committee participated in a number of conference calls or attended meetings related to state and/or federal health issues.
 - Organizations hosting conference calls/meetings:
 - Kansas City Child Abuse Roundtable Coalition
 - Kansas Action for Children
 - Kansas Association for the Medically Underserved
 - Kansas Health Consumer Coalition
 - Missouri Health Advocacy Alliance
 - KC Regional Health Care Initiative Oral Health Access Committee
 - Missouri Children's Leadership Council
 - Missouri Task Force on Prematurity and Infant Mortality
- Took action in support of the Kansas Dental Project, creating a registered dental practitioner (midlevel dental professional)

- Monitored and advocated for Missouri HB 1320 related to a mother's right to breastfeed her child in public
- Advocated for and provided testimony for the Safe Haven for Newborns legislation in Missouri that would expand the number of days a parent could relinquish his/her child over to a person within an acceptable agency to 45 days, making it consistent with Kansas and other states
- Monitored and advocated for legislation that would create mandatory meningococcal immunizations for all students of Missouri public colleges/universities who live on the campus
- Educated colleagues and the general public on the Health Insurance Marketplace in both Kansas and Missouri through advocacy efforts and through an educational meeting held on October 25, 2013, which was the Annual Legislative Program of MCHC.
- Advocated for Medicaid expansion in Kansas and Missouri, and attended the Medicaid Expansion Advocacy Day in Topeka
- Participated on the Kansas Blue Ribbon Panel on Infant Mortality, the Missouri Children's Leadership Council, and the Missouri Task Force on Prematurity and Infant Mortality

Metro KC Youth Collaborative

Ashlee Folsom, MA, Unified Government of Wyandotte County Public Health Department Miguel Jaramillo, Reece Commercial, A Berkshire Hathaway Affiliate Co-chairpersons

The Metro KC Youth Collaborative shall participate in and develop preventive activities that will improve the health and well-being of adolescents between the ages of 10 and 19 years by building community capacity to better address complex interrelated youth issues.

<u>Goal:</u>

Create a youth collaborative for the greater Kansas City area that involves youth-serving organizations to address the needs of youth and foster an environment for structured networking, facilitating the connection of these organizations and the sharing of relevant information.

Major accomplishments this past fiscal year:

- Volunteer hours provided to MCHC: 88
- The Metro KC Youth Collaborative has continued efforts to forge a collaborative from the many youth-serving organizations in the metropolitan Kansas City area. The meetings have highlighted the 40 developmental assets of youth, as created by Search Institute, and the 5 promises of America's Promise. Search Institute is a national leader in research centering around the development of children and adolescents. The Search Institute's 40 developmental assets of youth form the basis for the 5 promises of America's Promises of America's Promise, a national organization started by General Colin Powell to mobilize communities to have a positive impact on children's lives. These aspects of youth developmental research and community action, in turn, create the fuel for how the Metro KC Youth Collaborative envisions its future activities enriching the existing efforts to assist youth.
- The meetings of the collaborative are held on a quarterly basis in various parts of the metro community and have been on the following topics:
 - The Role Youth Play in Prevention
 - Out of School Time Quality Matters
 - Youth Mental Health First Aid
 - Developing a Youth Intervention Model as part of a Unified Homelessness and Housing Placement System
- The collaborative worked with MCHC staff to plan the January Quarterly Meeting, focusing on how poverty impacts teens, especially with regard to homelessness

• Promoted numerous community events related to youth throughout the metro area to the full Coalition

Pregnancy, Infant, and Child Health Committee

Theresa Campbell, MSN, RN, Kansas City Kansas Community College Committee Chairperson

The committee shall participate in and develop activities that will improve pregnancy outcomes for mothers and promote and improve infant and child health.

Major accomplishments this past fiscal year:

- Volunteer hours provided to MCHC: 144
- Held educational committee meetings on the following topics:
 - KC CARE Clinic's Ryan White Family Case Management
 - Working with Teen Mothers through Pregnancy and Parenting- Academy of Certified Birth Educators
 - o NAMI and its Services to People with Cognitive Behavioral Disorders
 - Fit Mom Program
 - Starfish Ministry and its work to reduce poverty
 - o Navigating the Medicaid System
 - Missouri Medicaid Eligibility
- The committee collected research articles and discussed the benefits of healthy nutrition and weight as they pertain to pregnancy

Breastfeeding Committee

Mariah Chrans, *Uzazi Village* Committee Chairperson

The Breastfeeding Committee promotes, recognizes, and advocates breastfeeding as the healthiest choice for moms, babies, and families.

Major accomplishments this past fiscal year:

- Volunteer hours provided to MCHC: 151.5
- A *Breastfeeding Welcome Here* campaign was continued as the committee's involvement with the Kansas Breastfeeding Coalition. The campaign includes a window cling and other items that showcase which businesses are breastfeeding-friendly to customers. The campaign is being aimed at businesses with customers, so they may support stores/businesses that are in favor of breastfeeding. This is an attempt at changing the mindset of the consumer, so that s/he is aware of purchasing power having an impact upon the decisions of business owners. The overall intent is to create a breastfeeding-friendly shopping experience for mothers of infants/toddlers still nursing, with the goal to alter public opinion such that breastfeeding becomes the norm, rather than the exception. Too many women stop breastfeeding due to feeling ostracized due to their infant feeding choices.

- The *Employer Support for Nursing Mothers Award* has been developed to give to businesses that meet one of a three-tiered set of criteria—gold, silver, and bronze. Employers who meet the criteria will be added to the MCHC web site and provided with an award. Kansas employers will also be added to The Kansas Business Case for Breastfeeding web site, a program of the Kansas Breastfeeding Coalition. The award is based upon *The Business Case for Breastfeeding*, a national initiative by the U.S. Office on Women's Health. This award process is to assist the public and corporations to know what potential employers and peer businesses are doing well in relation to provisions for employees who are also breastfeeding mothers and how one employer may be able to learn from another.
 - The MCHC Breastfeeding Committee has worked with the Missouri and Kansas Breastfeeding Coalitions to maintain relationships with each entity and to promote consistent award criteria throughout both states.
 - The following businesses have received the award this past fiscal year:
 - Gold Level Award Recipients
 - Truman Medical Centers Hospital Hill
 - Silver Level Award Recipients
 - Assurant Employee Benefits
 - Children's Mercy Hospitals & Clinics—Kansas City
 - Johnson County Department of Health & Environment
 - Liberty Hospital

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- North Kansas City Hospital
- Priority Care Pediatrics, LLC
- Samuel U. Rodgers Health Center
- Shawnee Mission Medical Center
- Unified Government of Wyandotte County and Kansas City, Kansas Public Health Department
- University of Kansas Medical Center
- Bronze Level Award Recipients
- Clay County Public Health Center
- Ritz Charles Overland Park
- Through partnership with the Missouri Breastfeeding Coalition and the United Way of Greater Kansas City, the committee has created its first breastfeeding-specific resource guide for the Kansas City metro area.
- Committee members have advocated for women to have the right to breastfeed in public. Members have spoken on radio programs and talked with legislators about this issue.
- MCHC was represented at the signing ceremony of HB 1320, making it legal for women to breastfeed in public or private without the fear of legal retaliation.
- The committee has engaged nursing and dietetics students in discussions related to breastfeeding from a public health and medical perspective.
- MCHC received funding from the Health Care Foundation of Greater Kansas City to support a formative evaluation of the facilitators and barriers to breastfeeding in the greater Kansas City area. This evaluation will help identify important factors leading to effective interventions, thus increasing the likelihood of positive impacts on breastfeeding initiation, continuation and exclusivity.

For additional information about activities and programs and to donate to Mother & Child Health Coalition, please visit the website at <u>www.mchc.net</u> or contact us at:

Mother & Child Health Coalition 6400 Prospect Avenue, Suite 216 Kansas City, MO 64132 Tel: 816-283-MCHC (6242) Fax: 816-283-0307 www.mchc.net

Mother & Child Health Coalition is eligible to receive tax-deductible contributions.

