





GOALS

1. Reduce Infant Mortality
2. Improve Birth outcomes
3. Eliminate health disparities



KCHSI PROGRAM

1. Pregnant women
2. Postpartum Women
3. Children up to the age of 2
4. Dads



HRSA's STRATEGIC GOALS

1. Improve Access to Quality Health Care and Services
2. Strengthen the Health Workforce
3. Build Healthy Communities
4. Improve Health Equity



HEALTHY START TRANSFORMED

- KCHSI is a Level 2 program
 - Enhanced Services
- “Stimulate community collaboration to focus on working with the relevant partners to develop a common agenda, shared measurement approach, and coordinate resources”
- Serve 800 program participants per year



KCHSI PARTNERS

- Samuel U. Rodgers Health Center - site
- Swope Health Services - site
- UMKC – IHD - Evaluation



BI-STATE INITIATIVE

- Eleven ZIP codes in KCMO/Jackson County (added 64132/FIMR)
- Six ZIP codes in KCK/Wyandotte County



SERVICES

- Community Health Workers (8)
- Offer support to mothers, children and their families -
 - before,
 - during &
 - after pregnancy
- Home Visiting (as necessary)
- Male Involvement (Dads)



HEALTHY START MODEL

1. **Evaluate:** data to set priorities
2. **Partner:** for collective impact (CAN)
3. **Implement:** evidence-based practices
4. **Consider:** client's context (social det. of health/life course theory)



FIVE APPROACHES


Level 1 Objectives:

1. Improve Women's Health
2. Promote Quality Services
3. Strengthen Family Resilience
4. Achieve Collective Impact
5. Increase Accountability thru Quality Improvement, Performance Monitoring



PARTICIPANT NETWORK (CAN)

- Program Participants of KCHSI
- “Peer” support system (Sista’ Talk)
- Empower to become involved in MCHC/community benchmark efforts
- Collect and share data



TRAINING AND TECHNICAL ASSISTANCE

- **John Snow Institute – EPIC Center**
- **MCHC Education and Health Promotions Coordinator**



Jean Craig, PhD
Project Director
(816) 283-6242 Ext. 225



Thank You!