

Vaccines are widely available; however, every year in the United States, approximately 42,000 adult and 300 child deaths are due to vaccine-preventable diseases. Barriers affecting rates and making our society more vulnerable to the diseases they prevent include lack of knowledge, cost, fear of pain, poor record-keeping, time/ transportation issues and recent anti-vaccine messages. All of these barriers serve to make Mid America Immunization Coalition's promotion of immunizations among the entire population of the metro area even more urgent, because if there is one thing we know, it's that vaccines work.

## ACCREDITATION

### Nurses:

**This educational activity has been awarded 6 contact hours.**

Children's Mercy Hospitals and Clinics is an approved provider of continuing nursing education by the Missouri Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Successful completion for contact hours:

- Participate in conference activities
- Sign in at beginning of the conference
- Complete electronic conference evaluation

### **PROGRAM ACCESSIBILITY:**

*We accommodate persons with disabilities.* Mid America Immunization Coalition is committed to providing programs and activities to all persons, regardless of race, religion, color, sex, disability, national origin, ancestry, sexual orientation, marital or parental status and, to the extent covered by the law, age or veteran status.

**Call us if you have special needs:**

**(816) 283-6242 X244**

**Bee Wise. IMMUNIZE.**

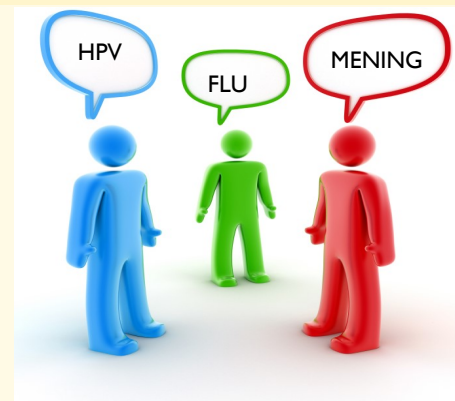


Mother & Child Health Coalition  
2340 East Meyer Blvd, Suite 216  
Kansas City, Missouri 64132

Mid America Immunization Coalition  
presents the 2017

# Immunization Symposium

#TalknVaccines



**Friday, June 23, 2017**

**7:30 a.m. — 4:15 p.m.**

**Stoney Creek Hotel  
and Conference Center**  
18011 Bass Pro Drive  
Independence MO 64055

For a map, go to [www.mchc.net](http://www.mchc.net)

**MAIC is a program of  
Mother & Child Health Coalition**

This event is being co-provided by  
Mother & Child Health Coalition  
and Children's Mercy Hospitals & Clinics.



## PURPOSE

This multi-state symposium, designed for health care professionals, focuses on the latest information relating to present and future immunization issues.

## TARGET

This symposium is designed for pediatricians, family physicians, nurses, nurse practitioners, pharmacists and health department personnel.

## LEARNING OUTCOMES

**At the completion of this conference, participants will be able to:**

- Identify effective strategies and tools to integrate into practice, that communicate the importance of vaccines.
- Update current knowledge base of the impact of seasonal influenza and the importance of promoting vaccination.
- Integrate new knowledge into strategies to improve HPV vaccine uptake in our practice.
- Build awareness of the new sections and recommendations on the immunization schedule for special patient populations.
- Learn about practical aspects and educational resources for vaccines.

**Dress is business casual. Please bring a jacket or sweater as temperatures are difficult to control in the large rooms.**

## AGENDA

7:30 – 8:15 a.m. **Registration / Exhibits**

8:15– 8:30 a.m. **Welcome**

8:30 – 9:30 a.m. **#Talkin' Hesitancy**

Gary Marshall, MD  
Professor of Pediatrics, Chief, Division of Pediatric Infectious Diseases, University of Louisville School of Medicine

9:30 – 10:15 a.m. **#Talkin' Flu**

William Atkinson, MD, MPH  
Associate Director for Immunization Education, Immunization Action Coalition

10:15 – 10:45 a.m. **Break / Exhibits**

10:45 – 11:30 a.m. **#Talkin' Special Populations**

Barbara Pahud, MD, MPH, FAAD,  
Pediatric Infectious Disease Section,  
Children's Mercy Hospital

11:30 – 12:00 p.m. **#Talkin' Practical Aspects**

Becky Prall, RN  
Immunization Nurse Educator/AFIX  
Coordinator, Kansas Immunization Program

12:00 – 1:00 p.m. **Lunch / Exhibits**

1:00 – 2:00 p.m. **#Talkin' HPV Cancers**

Terry Tsue, MD, FACS  
Dept. of Otolaryngology,  
Head and Neck Surgery  
University of Kansas Cancer Center

2:00– 2:15 p.m. **Break / Exhibits**

2:15 – 4:15 p.m. **"Someone You Love" Film, panel discussion and wrap-up**  
Speakers

## REGISTRATION

### PLEASE PRINT

NAME (FIRST) \_\_\_\_\_

(LAST) \_\_\_\_\_

DEGREE (CIRCLE) MD DO RN LPN ARNP OTHER

EMPLOYER \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (\_\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

Advance registration is required. To enroll, mail completed registration form by June 16, 2017 to

**Mother & Child Health Coalition  
MAIC Symposium  
2340 E Meyer Blvd., Suite 216  
Kansas City, Missouri 64132**

**FEE:** includes refreshments, sit-down  
Lunch and course materials

**\$70.00**

**\$75 after June 16, 2017**

PLEASE MAKE CHECK PAYABLE TO **MCHC** or  
**Register on-line at [www.mchc.net](http://www.mchc.net)**

**PLEASE NOTE:**

***Should you need to cancel your registration after June 20 there is a \$10 cancellation fee.***

**HOTEL:** Queen rooms are available at Stoney Creek \$139/each ID#5268460  
Call (800) 659-2220 to reserve a room.  
Room block will be held until 5/22/17  
[www.StoneyCreekHotels.com](http://www.StoneyCreekHotels.com)